



Prof.V.C.Vivekanandan (On Lien)

Dean- School of Law, Bennett University, Noida.
Former - Director, Directorate of Distance Education, NALSAR

Prof.V.C.Vivekanandan received his PhD in Intellectual Property Laws and also holds his Master's in Corporate Law & Securities and a Master's in Public Administration.

Prof.V.C.Vivekanandan is on lien and has joined as the Founder Dean of the School of Law, of Bennett University an initiative of the Times of India Group from June 2017. He was the IPR Chair Professor of the Ministry of HRD at NALSAR and also the Director of the Directorate of Distance Education at NALSAR. He teaches IPR, Artificial Intelligence & law, Entertainment Law. He was also the Centre Head of the NC Banerjee Centre for IP Studies and the Editor in Chief of the Journal of Intellectual Property Law.

He was the official Indian Delegate for negotiations on Copyright and Related Rights at WIPO Geneva from December 2013 to December 2015.

He serves as an Adjunct Visiting Professor of Buffalo University, SUNY, New York since 2007 and also a visiting professor to various institutes in India and abroad.

He served as the Asia Pacific representative of ALAC in ICANN and also was a member of the Nominating Committee of ICANN in between 2008-2011.

He was a NWO-ICSSR research fellow with Maastricht University in 2010 and the Research Fellow with the Institute of Intellectual Property at Tokyo in 2015.

He served as the Dean of the Rajiv Gandhi School of Intellectual Property Law at IIT Kharagpur in 2009-2010 and also as the Head of the Distance Education Department at the National Law School of India University, Bangalore in 2009.

His research areas include Internet Law and Governance, International Trade & IPR, Data Exclusivity issues, Limitations and Exceptions of Copyright in Education and Treaty on Broadcasting.

His non-law interests include music, cinema and travel.



Mr. Sourabh Bharti

Assistant Professor
NALSAR University of Law

Mr. Sourabh Bharti did his B.Sc. from Govt. Gandhi Memorial College, Jammu, J&K, and LL.B. from Faculty of Law, University of Delhi and LL.M. from NALSAR University of Law, Hyderabad.

He teaches Intellectual Property Rights ; Administrative Law; Biogenetic Resources and Traditional Knowledge ; Law of Copyright; Law of Trademarks at LL.M. level at NALSAR.



Mr.P.V.S.Giridhar

Senior Partner
Giridhar & Sai Associates, Chennai.

PVS Giridhar is Senior Partner of Giridhar & Sai Associates, a Chennai-based law firm handling civil and corporate law practice, including litigation.

Giridhar joined the Bar in 1987 and initially worked as a junior in the Chambers of P.Chidambaram, Senior Advocate. His expertise includes Intellectual Property, Information Technology, Cross-border licensing and technology-related contracts, including software licensing. He practices in the Madras High Court, the Supreme Court of India and High Courts in other states.

He specialises in 'ex ante IP services' and advises on techno-legal issues. His clients include ECGC, GAIL, IIT-Madras, National Institute of Epidemiology, Pearsons, NIS, Dürr, Motorola, Blackberry (RIM), Fresenius Kabi Oncology Services Ltd., TransAsia Bio Medicals Ltd., Nippon Express, SRM Institute of Medical Sciences, Socomec, Emudhra CSL (formerly 3i Infotech), TAFE, Reddington, and Bureau of Indian Standards. He is also a Consultant at IP Dome, a firm that provides IP Strategy services, operating at the intersection of lab, law and the market.

Giridhar has handled briefs in U.S., Malaysia, and Singapore, and has been involved in International Arbitration. He is a Certified Mediator on the Court-annexed mediation panel of the Madras High Court. His Firm also conducts Corporate Training Programmes in various branches of law. Their unique methodology encourages executives to draw upon their experiential resources through simulation exercises, generating a higher quality of learning.

He has travelled widely and has lectured in various Universities in U.S.A., U.K. and Europe, including Oxford University, University of Michigan, and Brussels School of International Studies, affiliated to the University of Kent. He also regularly lectures at the Madras University and NALSAR Law University. He also teaches a specialised course on 'Monetising IP' in the Post-Graduate course on 'Patent Law' in NALSARPRO.

He lives in Chennai with his wife, Swapna (who is the CEO of IP Dome Strategy Advisors), and three children, two dogs and a cat. He is a Rotarian and his interests include music, travel, yoga, reading, trekking and dancing.



Mr.R.Muralidharan

Advocate, Law Lecturer
Patent & Trademark Attorney
Manu Associates Bangalore

Mr. R. Muralidharan is an Advocate, Law Lecturer, Registered Patent Agent & Mediator. He has a Bachelor's Degree in Biology and Chemistry (1976) and a Masters Degree in International Law and Constitutional Law.(1980). As a final year Law student, Mr. Muralidharan represented India in the Philip. C. Jessup International Law Moot Court Competition held at Washington D.C. USA (March 1979).

Subsequently, Mr. Murali had also participated in a Programme on Intellectual Property Law organized by Washington Graduate School (USDA) during April 1988. He had also attended the International Law Seminar organized under the aegis of International Law Commission at Palais De Nations, Geneva, Switzerland (1991).

Mr. Muralidharan was earlier one of the founding faculty members of National Law School of India, Bangalore and worked for 4 years as Assistant Professor. Acts regularly as a guest faculty in NALSAR Hyderabad, IIM Bangalore, NLSIU Bangalore, and National Law University Jodhpur, Administrative Staff College of India, Hyderabad and many others. He has published many articles in National and International journals and has been instrumental in improving the literacy of Intellectual Property Rights and Cyber legal regimes in India by being a Visiting Faculty in NALSAR PRO Patents, Cyber and Media Laws P. G Diploma courses.

He is also a Life member. Indian Society of International law, N.Delhi-1, Mediator. Bangalore Mediation Centre(an initiative of Karnataka High Court Bangalore).He regularly attends and acts as Resource Person in Professional Improvement Programs on IP Law, Environmental law and International Trade law.



Dr. Anindya Sircar

Dr. Anindya Sircar is currently engaged in consulting, strategizing, teaching and training programs in the field of Intellectual Property Management.

Dr. Sircar had been Associate Vice President and Head of IP with Infosys Limited for over five years and was responsible for all IP activities of Infosys Limited and its subsidiaries. Prior to this he was heading the IP Department Biocon Group – a premiere biotechnology company in Bangalore, India and was instrumental in setting up the IP practices for the Biocon Group.

Dr. Sircar has the unique distinction of two Ph.Ds. – one is Science and the other in Law. During his long professional involvement in IP he has worked extensively in almost all fields of Intellectual Property and had spearhead several acquisitions programs, both in and out licensing of IP. He has figured in the Lex Witness's Hall of Fame – Top 50 as a prominent player in the India's legal sector in 2010 and IAM Strategy 300 – World's Leading IP Strategists in 2017.

He takes active participation in patent awareness programs and other programs involving search techniques for patent and commercial information. Besides, he is also a registered Patent Agent and Certified IP Valuation Analyst.

Dr. Anindya Sircar is a Visiting Faculty on IP at:

- NALSAR University of Law, Hyderabad;
- N. C. Banerjee Centre for Intellectual Property Rights Studies, Hyderabad.
- National Law School of India University, Bangalore;
- RGSO IPL, IIT Kharagpur;
- NAARM, Hyderabad;
- PEXA, Mumbai and
- IBAB, Bangalore.

He is also a member of the Expert Committee on “Intellectual Property Rights” of the Karnataka Biodiversity Board. Currently he is also a member of the Editorial Board of:

- “IP Asia”,
- “Indian Journal of Intellectual Property” and
- “Environmental Law and Practice Review”.

He has been a resource person for numerous workshops and conferences on IP, also a member of the CII National Committee on Technology & IPR and National Committee of Intellectual Property Owners; FICCI-IPR Committee.

He is also an Emeritus Member of the Advisory Board of Dialog-Thomson, UK, member of Advisory Board of Origiin IP Academy, member of the Governing Council of IFIM Law Collage, Bangalore and member of Board of Studies – Bennett University, School of Law, Advisor – Tojo Vikas Biotech Limited.

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Mr.T.V.Madhusudhan

Retired as Deputy Controller of Patents & Designs

T.V. Madhusudhan **Retired as Deputy Controller of Patents & Designs** on 24 August 2017 and **presently working as independent consultant in the prosecution of patents in India.**

T.V. Madhusudhan holds a Masters Degree in Organic chemistry with specialization in pharmaceuticals and drugs. He has been working as Deputy Controller of Patents and Designs at the Patent Office in Chennai since 1997.

He joined as Examiner of Patents and Designs, was promoted to Assistant Controller of Patents and Designs in 2006 and further promoted to Deputy Controller of Patents and Designs in 2014. He did his M.Sc. in Industrial Chemistry, specialising in pharmaceuticals, drugs and pesticides and graduated from REC which is presently known as NIT, Warangal. At the Patent Office, he was responsible for prosecuting patent applications filed in the field of chemistry, including pharmaceuticals. The Chennai Patent Office is the jurisdiction for the entire South India and Anadaman& Nicobar Islands. He was also responsible for the disposal of Pre-grant and Post-grant opposition proceedings under the Patent Law in the field of chemistry.

T.V. Madhusudhan has visited Bangladesh, Italy and Switzerland in his official capacity and represented the Indian Government as a delegate at various events. He was the official delegate during the 16th session of SCP (Standard Committee on Law of Patents) held in Geneva and contributed towards the process of standardisation of the international patent law.

He has delivered many lectures in the patent awareness programs in the entire width and breadth of India. He has trained new examiners of patents and design recruits at Rajiv Gandhi National Institute for Intellectual Property Management at Nagpur.



T. Prashant Reddy

Assistant Professor, NALSAR

T. Prashant Reddy graduated from the National Law School of India University, Bangalore, with a B.A.LLB (Hons.) degree in 2008. He later graduated with a LLM degree (Law, Science & Technology) from the Stanford Law School in 2013. Prashant has worked with law firms in Delhi and in academia in India and Singapore. He is also co-author of the book *Create, Copy, Disrupt: India's Intellectual Property Dilemmas* (OUP). He has recently been appointed as an Assistant Professor at NALSAR, Hyderabad, starting September 1, 2017.